



Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

News Letter of the Month **January, 2022.**

Published by: Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

Celebration of Makar Sankranti (14th January, 2022)

To maintain Environment and healthy surroundings, SGI conducted a plantation drive in the college as like previous years.

Principal, Dr. Sarita goel, staff members and a large number of students of the college participated in the Plantation drive.

Speaking on the occasion, the Principal highlighted the importance of plantation and protection of forests in this pandemic. She urged the youth to contribute towards the green drive being conducted by the administration to help in the fighting global warming besides reducing its impact on climate change.

Meanwhile, the staff and students also took a pledge to create awareness about conservation of nature by planting trees and making campus neat and clean.



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Republic Day Celebration (26th January, 2022)

them the wisdom and strength to face the world in this pandemic.

Samalkha group of Institutions, Samalkha illustrious India's 73rd Republic Day on 26th January, 2022.

The Principal, Dr. Sarita Goel in her address to the gathering, expressed pride in the rich cultural past of the country. She urged every student to work with honesty and dedication for the nation and not to be misled leading to unnecessary violence. The Principal, Dr. Sarita Goel in her address to the parents for their trust and support always. She emphasized that the upbringing of the children and the values taught could not go wrong as they move away from this sheltered life.

It was an emotional moment for the entire student fraternity when some teachers expressed their views on the occasion. Students of MBA also expressed their gratitude towards the college that had given



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Seminar on Retail Management

(18th February, 2022)

Samalkha Group of Institutions (SGi) organized a Seminar for Management and Engineering students by Management Professors. They told about Retail marketing that it pertains to the strategies and tactics that retailers use to attract customers and drive sales.

Firstly they told about various processes which help the customers to procure the desired merchandise from the retail stores for their end use refer to retail management. Retail management includes all the steps required to bring the customers into the store and fulfill their buying needs. Retail management makes shopping a pleasurable experience and ensures the customers leave the store with a smile. In simpler words, retail management helps customers shop without any difficulty.

Teachers absolutely created ample of awareness and knowledge in his career and professional life which makes him stand apart from the crowd. With their good interactive nature he passionately trained the people in Reatail Manaagement.

At last Dr. Sarita Goel – Director, SGI along with Faculties appreciate the Students and Teachers for putting their efforts in learning new skills in Retail Sector.



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Workshop on Time management (21st March, 2022)

Samalkha Group of Institutions organize a workshop on the topic of Time Management. Firstly, In Time Management Activity we set the standard time, actual performance and find out the variances.

And then activity did by two groups with crossing through the rope activity.

The activity on Time Management is organized by Department of MBA. This activity starts from the Theoretical Lecture about meaning of modern concept of time management. Its goal is to increase worker productivity.

In this activity firstly we have to set one or some goals then we prioritizing those goals and after that we decide the standard time of activities and then observing results. For proving this activity we organized a workshop in which a group of 10 students have to come out from a rope. All students

catch their hands with one another and a circle of rope start from one side and come out of another side. This activity done three times by a same group and average time is fixed as a standard time of the activity. And then all groups compare with the standard time that accordingly the groups are completing the task or not.

Complete workshop is very interesting and coordinated by MBA Departm