



## Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

News Letter of the Month **January, 2021**.

**Published by:** Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

### “Makar Sankranti – A Healthy Beginning to 2021”

(14<sup>th</sup> January, 2021)



To maintain green and clean surroundings, Samalkha Group of Institutions, Samalkha, today conducted a plantation and sanitization drive in the college premises and in the home of the students.

Principal, Dr. Sarita goel, staff members and a large number of students of the college participated in the Plantation drive.

Speaking on the occasion, the Principal highlighted the importance of plantation and protection of forests in this pandemic. She

urged the youth to contribute towards the green drive being conducted by the administration to help in the fighting global warming besides reducing its impact on climate change. She further said that the trees are the lifeline of all living beings and plantation is the only way to stop climate change. She further added that tree plantation is a harbinger of prosperity as they play a pivotal role in reducing pollution.

Meanwhile, the staff and students also took a pledge to create awareness about conservation of nature by planting trees and making campus neat and clean.

Students plant at their home and sent the picture of their selves to the teachers.



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## “Republic Day Celebration”

**(26<sup>th</sup> January, 2021)**

Samalkha group of Institutions, Samalkha celebrated India's 72<sup>nd</sup> Republic Day on 26<sup>th</sup> January, 2021. The patriotic fervor warmed up the cold winter morning as the teachers, parents and children of the college enthusiastically gathered to hoist the national flag at their home place because of lockdown. The Principal, Dr. Sarita Goel in her address to the gathering, expressed pride in the rich cultural past of the country. She urged every student to work with honesty and dedication for the nation and not to be misled leading to unnecessary violence. SGI, Samalkha choose this momentous day to reminiscences all Shaheed and Deshbhakt to the Students. The Principal, Dr. Sarita Goel in her address to the parents for their trust and support always. She emphasized that the upbringing of the children and the values taught could not go wrong as they move away from this sheltered life. It was an

emotional moment for the entire student fraternity when some teachers expressed their views on the occasion. Students of MBA also expressed their gratitude towards the school that had given them the wisdom and strength to face the world in this pandemic. They fondly remembered their first day in school and their learning experience with each passing day. The students of class B.Tech presented a tribute in the form of a short patriotic song. It was a memorable day with cherished memories that would last for a lifetime.





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## Digital Marketing Workshop

(17<sup>th</sup> February, 2021)

Department of Management and Computer Science and Engineering at Samalkha Group of Institutions (SGi) organized a workshop for Management and Computer Science and Engineering students. Professors of Management Department and CSE Department jointly organized that workshop.

Professors of CSE Department taught how to launch great websites and products. They also taught that how students can work with those companies and start-ups which are designing the websites only. Management Teachers told about the digital marketing and how digital marketing makes creative thinking. The work done by digital marketing is different to other marketing and which make you separate from others. It is the ability of digital marketing to leverage online technology successfully to bring results. The students perfectly created a blend of knowledge and experience in his career and

proficient life which makes him stand apart from the crowd.

SGi always believes in realistic awareness, value based knowledge and training of the students while studying. For proving this objective SGi organized a fantastic and comprehensive based Lecture on a day demanding topic "Digital Marketing".

## Guidelines and Precautions Covid-19

(26<sup>th</sup> February, 2021)



SGi organized an online program to protect ourselves and others around us by knowing the facts and taking appropriate precautions.



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Teachers of SGI took an online class on Google meet on the topic of “how to cure covid-19”. He told the prevention of spreading the COVID-19. Firstly he taught that how to clean your hands often. Use soap and water, or an alcohol-based hand rub. Maintain a safe distance from anyone who is coughing or sneezing. Wear a mask when physical distancing is not possible. Don't touch your eyes, nose or mouth. Cover your nose and mouth with your bent elbow or a tissue when you cough or sneeze. Stay home if you feel unwell. If you have a fever, cough and difficulty breathing, seek medical attention.

against COVID-19, and should be combined with physical distancing and hand hygiene.

In the last students made a collage of “Stay Home and Stay Safe”

Calling in advance allows your healthcare provider to quickly direct you to the right health facility. This protects you, and prevents the spread of viruses and other infections. Masks can help prevent the spread of the virus from the person wearing the mask to others. Masks alone do not protect

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### Holi Celebration – “Rangoli Making Competition”

(25<sup>th</sup> March, 2021)

An Inter department rangoli making competition was organized for classes BBA, MBA and B.Tech in Samalkha Group of Institutions on March 25<sup>th</sup>, 2021 on the occasion of holi festival. Every year we organized this festival in our college ground but due to pandemic we celebrated this festival at home. The theme of Rangoli is college life or colorful decorated Rangoli. The competition aimed at honing aesthetic skills, creativity and innovation of the young modernists.



Students from the all Department participated earnestly and with enthusiasm. Rangoli making is an integral part of Indian tradition and culture. Beautiful rangolis adorn the BBA students especially during festivals. The participants created innovative designs of Rangoli using waste material, grains, bamboos, diyas, flowers and Colours. School Events

