



Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

News Letter of the Month **May, 2020.**

Published by: Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

Live Projects @ SGI

(25th May, 2020)

Live Projects are the necessities for Management course which supports students to complete their project requirements (summer projects, internships, assignments) on time. SGI provide all the information regarding the project report work to their students whatever necessary for them. We have a separate team (Including Professors and Corporate Persons) for giving full assistance to MBA and BBA students for doing their Live Projects and different projects of the semester. We have tie-ups with many companies and with their help we provide topic of the live projects to the MBA and BBA students which is completely based on the real problem faced by a company in their work.

The consulting team provides necessary assistance and help in chosen the topic of MBA on which every student gets the desired

attention with intellectual support. This team provides complete help in making and completing the project from formulation part to further completion. Teachers assigned and guided the different topic to the students of MBA 2nd Semester of different FMCG Companies. Different students did their projects on the problems of different companies like Shampoo, Hair Oil, Lux Soap, Hero Motor Bike, Mid Size Cars, Colgate Toothpaste and Coca-Cola. All Students completed the project in a good manner. Some students find the consumer behavior regarding their product topic. Some did the comparative study with their competitive brands and ultimately they received the fantastic results for the problem which they have chosen for the live project.

All Students submit the conclusion of the project on 20th May, 2020 of their related task and also submit the soft copy of project on 25th May, 2020. Complete task was like a competition.



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CA Dr. Sarita Goel – Director SGi appreciate the work done by students. She told to the students that your practical work which you have done in the form of research will help you to solve many critical problems while you will work in organization. In the last she again appreciated the work of students and efforts of the teachers.

