



Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

News Letter of the Month **January 2019**.

Published by : Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

LOHRI CELEBRATIONS

(12th January 2019, Saturday)



“Before the reward there must be labor. You plant before you harvest. You sow in tears before you reap joy.”

The harvest festival, Lohri is also known as the “Wheat Bowl”- bread-basket state of India. This festival is celebrated to mark both celebration and sense of sharing.

Samalkha Group of Institutions, Samalkha celebrated Lohri in the college premises with a lot of exuberance. The mood on the campus was upbeat and the students were totally absorbed in the festive spirit of Lohri. The function started with a special assembly followed by speeches highlighting the importance of the festival of Lohri, which ushered in the cheerful spring season bidding adieu to the dull winter.

Poems, folk songs and dance added the festive spirit in everyone and very well depicted the significance of this festival. The students and teachers sang songs immersed in rich cultural folklore. Groundnuts, Popcorns etc. were also distributed among the students.



The College Director Dr. Rajesh Goel lit the sacred bonfire to initiate the celebration and wished everyone a very Happy Lohri. He also encouraged each one to value their cultural heritage.



MAKAR SANKRANTHI CELEBRATION

(15th January, 2019 Tuesday)

“Hope this auspicious occasion of sankranti connects you to some brightest moments just as the kites dot the sky. May you reach new height of happiness. Adding charm to your celebration.”

The celebration of Sankranti festival reached a crescendo as the students of Samalkha Group of Institutions, Samalkha came together and celebrated the festival in the college premises on 15th January, 2019.



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Makar Sankranti is known as Pongal in South India and as Maghi in North India. Makar Sankranti is all about prayers, sweets, and kites. The festival of Makar Sankranti is celebrated with great enthusiasm in all parts of India.

The Director of Samalkha Group of Institutions, Samalkha Dr. Rajesh Goel in his speech said that Makar Sankranti is one of the important festivals amongst all Hindu festivals. He wished one and all happy Makar Sankranti.



To add another blooming bud to the bouquet of activities, Kite Decorating Competition was organized at Samalkha Group of Institutions,

Samalkha at 15 January, 2019 to celebrate Makar Sankranti.

The students participated in the activity with full zeal and fervor. It was a wonderful opportunity for the students to showcase their creativity, manifested in the form of beautiful vibrant kites made by them. Clearly, the imagination of the students took a new flight as one could see kites of various hues and shapes adorning the classrooms and walls of the premises. While creativity was an integral criterion in the competition, what also came across was the commitment that the students displayed through their engagement.

MOCK INTERVIEW WORKSHOP (23 January, 2019 Wednesday)

Samalkha Group of Institutions always works for getting perfection. For fulfilling its objectives Management Department of Samalkha Group of Institutions structured a workshop on “**Mock Interview – A device for acquire Job**” which is conducted by Mr. Amit Sharma, Coordinator and AP Management Department. The outline was scheduled on **January 23, 2019 at 10:00 AM** in the Lecture hall 8, B3 Block.





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This Workshop started with the essential part regarding the Interview. In the theory part of Interview Ms. Deepika Munjal and Ms. Deepa Arya told that Interview is an imperative activity in intellectual, trade and executive spheres. She said that it is a methodical and focused interactive oral process through which one can negotiate of ideas, thoughts and feelings with other members. In her valuable lecture, she also gave different tips to crack the interview.



After that she mentioned the rules of Interview to all the Students, All students from MBA and BBA enthusiastically participated in workshop. In the last, off-putting and upbeat points of Interview is discussed with the students in the class room and also gave suggestions to the students that how they can overcome the weak points in Interview.

Dr. Sarita Goel, Member Executive and Dr. Rajesh Goel, Director also gave their thoughts about this workshop and told that it helps us to train our self and helpful for getting a good job in competitive world.

CAMPUS RECRUITMENT DRIVE (30 January, 2019 Wednesday)



KAMDHENU POLYMERS has conducted Campus recruitment drive on 30th January 2019 at Samalkha Group of Institutions, Samalkha. KAMDHENU Polymers has gained immense expertise in supplying & trading of Plastic bags, polymers, master batches etc. The supplier company is located in Bengaluru, Karnataka and is one of the leading sellers of Plastic bags, polymers, master batches products.

Panel of two members, Mr. Pankaj Aggarwal, [HR Head] & Miss Sonam Chawla, [Group Leader] came for searching suitable talent by conducting student interviews for Marketing Executive. The programme was coordinated by Mr. Arun Bhardwaj at T&P Cell of SGI & started with warm welcome of the Company. This was followed by small presentation by Mr. Pankaj Aggarwal who gave detailed knowledge of company. After that aptitude test was conducted, students qualifying the aptitude test were then interviewed personally by the respective HR person.



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Around 30 students participated in the campus interview drive. Eligible students were then interviewed. Five students were shortlisted by the HR team. Overall experience and feedback of the Kamdhenu team was very positive as the need of their organization to search the right talent to drive its business objectives was fulfilled at Samalkha Group of Institutions.

Students were happy as they know that working with this company will extend right environment to grow and achieve their career goals. At the end bouquets were presented to the HR Officials as a token of appreciation and respect to the panel members. Panel members were very keen in



Conducting Campus recruitment drive next year also. Management of the Institute motivated & supported the placement drive for the successful results.