

PHP Developer

Eligibility : BE/B.Tech, BSc, Diploma, BCA

Location : NOIDA

Last Date :06 Jan 2017

Salary : 10000 - 30000 Rs Per Month

Year of passing: 2013 - 2016

Experience Required: 0-3 Years

Skills: HTML, PHP, CSS, JavaScript, Wordpress

JustIntegrate IT Pvt Ltd - Job DetailsDate of posting:21 Dec 16

Development of Software Components

Development of Website

Development of Web Service

Plugin development for Open source CMS & MA tools

Using PHP, HTML and Javascript Technologies

Frameworks used: Laravel, CakePHP

Hiring Process : Written-test, Face to Face Interview

Job Role: IT Software-Engineer

Web Designer

Duties

A web designer's job duties cover all aspects of creating a website. Upon meeting with clients and assessing their needs, web designers help create and maintain the product. Their duties include, but aren't limited to, the following:

- Writing and editing content

- Designing webpage layout
- Determining technical requirements
- Updating websites
- Creating back up files
- Solving code problems

Requirements

An associate's degree program related to web design, such as an Associate of Applied Science in Web Graphic Design, provides a student with a foundation in the design and technical aspects of creating a website. Students learn web design skills and build professional portfolios that highlight their skills and abilities. Common topics include:

- Fundamentals of design imaging
- Basic web design
- Animation
- Multimedia design
- Content management
- Editing for video and audio
- Multimedia programming and technology

A bachelor's degree in multimedia or web design allows students to learn advanced skills needed for professional web design. Students develop artistic and creative abilities in addition to technical skills. Degree programs, such as a Bachelor of Science in Web Design and Interactive Media, cover:

- Databases
- Webpage scripting
- Programming
- Digital imaging
- Multimedia design
- Web development

Skills and Qualifications:

Web Graphic Design, Web Savvy, Planning, Web User Interface Design, Web Programming Skills, Teamwork, Illustration Tools, Multimedia Content Development, Understanding Browser Capabilities, Internet Presence, Verbal Communication

Education:

Minimum qualification is any graduate from reputed University.

Experience:

Minimum 2-5 years of Web designing experience

We are looking for a full time web designer having minimum 2-5 years of Web designing experience.

Job Description:

- Candidate should have expertise in HTML5 and CSS3 to develop responsive websites and web applications front-end.
- Candidate should have creativity to design new screens, brochures etc. Using Photoshop.
- Candidate should have knowledge to develop sites using latest CSS frameworks like Bootstrap etc
- Responsible for the creation and implementation of a wide variety of Web-based products using JavaScript, JQuery, AJAX, JSON and XML
- Design of Web sites & Web Apps
- Provide Superior User Experience
- Producing products that are user-friendly, effective and appealing
- Keeping up-to-date with recent technological and software developments.

Candidate Must have knowledge of below mentioned skills:-

- Dreamweaver
- Photoshop
- Flash and Fireworks
- HTML5,CSS3 & JavaScript, JQuery
- .Net (Optional)

Creative Content Writer

We have an opening for Creative content writers and copy writers with 1-3 years of experience

What we are looking for?

We are looking for outgoing, energetic, and creative content developers who will bring excitement and enthusiasm to our brand. A person who is passionate about blogging and weaving its thoughts into words in the most effective writing style.

Responsibilities:

- Writing, editing and proof reading content on a regular basis for building up the website
- Including informative short articles and blogs
- Writing editing and proof reading product/services descriptions
- Writing editing and proof reading brand support material, newsletters, brochures, emails etc.
- Advise and assist teams for all content-related matters
- Working in collaboration with Marketing team to create best content for Ads and Newsletters
- Excellent communication and written skills
- Developing creative ideas, concepts and produce effective creative & advertising campaigns
- Writing clear, persuasive and proofreading copy to check spelling and grammar
- After incorporation in the layout, check copy for grammatical and other errors.
- Writing for various blogs, articles, press releases

Requirement:

- 1-3 years of online or offline content/creative writing experience
- An effective writing style that is fresh, consistent and customer friendly
- Ability to write in a variety of formats and styles for multiple audiences
- A flair for blogging and copy writing
- Creative with good idea generation skills
- Ability to deliver within tight deadlines
- Creative presentation skills
- Excellent writing ability
- A passion for writing and blogging

A brief on Webisdrom:

Webisdrom, a digital enterprise solutions company helps clients to develop business model for the new age. We are a community of diligent experts of different spheres who work together to develop streamlined digital transformation solutions. Our team comprises digital strategists, UX innovators, visualizers, creative content developers, web & mobile developers, app designers, performance marketers & management consultants. Webisdrom has global presence serving international clients in Gulf, US and UK. Our organizational culture is client-oriented which ensures that we can deliver right team having appropriate expertise to every client across the globe. Our work is founded on understanding clients' institutional context, macroeconomic environment and various business nodes.

SMO and Creative Writer

We are looking for a social media savvy person who loves to interact and engage on social media platforms. If you think, you have a passion for social media and creative writing, you are the one whom we are waiting for!

Job Description:

- Create and adapt content for specific networks. This includes positioning content, creating variations of posts for each piece of content and even creating content from scratch specifically for growing a following on social media.
- Constantly test new strategies, new content, and new campaigns -- running tests and analyzing the results every day.
- Communicate with people of different buying stages (for example, customers and non-customers) and different dispositions. To find new opportunities for the company by keeping a pulse on the industry.
- Share content that fulfils brand objectives and run new campaigns to find the best ways to do the same via social media
- Measure results on a predetermined intervals.

- Demonstrate creativity and documented immersion in Social Media. Proficient in content marketing theory and application. Experience sourcing and managing content development and publishing.
- Exhibits the ability to jump from the creative side of marketing to analytical side, able to demonstrate why their ideas are analytically sound.
- Displays in-depth knowledge and understanding of Social Media platforms, their respective participants (Facebook, Twitter, Yelp, Google+, Local, YouTube, Instagram, Pinterest etc.) and how each platform can be deployed in different scenarios.
- Maintain excellent writing and language skills.
- Enjoy a working knowledge of the blogging ecosystem relevant to the various industry fields.

What we expect from you?

- Unapologetic attitude to learn or ask for help from juniors and seniors
- Obsessive reader of all genre
- Oblique thinking and a magician's hat of one-liners
- Strong-willed with a passion to produce art out of words
- Should be able to write very interactive type of web content.
- Natural interest in writing and storytelling
- Ability to work with minimum guidance or intervention