

POOL CAMPUS DRIVE FOR TARGET GROUP MBA / PGDM

COMPANY	Target Group Inc. (www.targetg.in)
ABOUT COMPANY	<p>Target Group established in the year 2008, with a vision to provide high quality multi-dimensional services to the society. Target Group offers its services in different fields of life, which covers almost all the area of business.</p> <p>Target Group is involved in Advertising, Events Management, Tour & Travels, Software Development; which includes all Web based development/solutions. And also providing services of Admission Guidance, Pest Control, Architects, Designer, Construction, Civil Contracts etc. This group provides extensive, pertinent and trustworthy information solution crosswise.</p>
PROFILE 1	<p>Designation: Business Development Executive (BDE) Eligibility: MBA / PGDM – Marketing Salary: Upto 20k + Excellent Incentive Scheme*. (Salary is negotiable for deserving candidates) Job description:</p> <ul style="list-style-type: none"> ☑ Should be a Go getter, Inquisitive by nature and able to develop and maintain rapport with the clients. ☑ Should be willing to go on Field on a Daily basis to meet the clients. ☑ Report the HO on a daily basis on the day to day meetings, proceedings and Individual targets. ☑ Should be able to develop his/her own contacts or Database in Industry.
PROFILE 2	<p>Designation: Business Development Executive-Female (BDE-F) Qualification: MBA / PGDM – Marketing Salary: Upto 20k + Excellent Incentive Scheme*. (Salary is negotiable for deserving candidates) Job Description:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Need to develop the business through different & new Business Strategies. <input type="checkbox"/> Calling and Interacting with clients to develop business. <input type="checkbox"/> Follow-ups with the clients. <input type="checkbox"/> Generating business leads. <input type="checkbox"/> Good in Communication Skill (Verbal & non-Verbal). <input type="checkbox"/> Maintaining the Data Base. <input type="checkbox"/> Record Keeping.
PROFILE 3	<p>Designation: HR Executive Qualification: MBA / PGDM – HR (MAJOR) Salary: Upto18k + Excellent Incentive Scheme* (Salary is negotiable for deserving candidates) Job Description:</p> <ul style="list-style-type: none"> ☑ Headhunting from various portals. ☑ Screening & validating candidate's profile. ☑ Coordination till final selection. ☑ Daily CV submission. ☑ End to end recruitment.
PROFILE 4	<p>Designation: Event Coordinator Eligibility: Any graduate/post graduate with background in events Salary: Upto 1.80 Lacs pa + high commission per event (*Salary is negotiable for deserving candidates) Skills required:</p> <ul style="list-style-type: none"> • Ability to generate leads and closing of deals with the clients. • Assist with negotiations for space contracts and book event space, arrange food and beverage, order supplies and audiovisual equipment, make travel arrangements, order event signs, and ensure Target Group

	<ul style="list-style-type: none"> • Appropriate décor (floral, linens, color schemes, etc.) to meet the quality expectations of the alumni association. • Aggressively gather information on each project to achieve quality event productions. • Conduct research, make site visits, and find resources to help staff make decisions about event possibilities. • Create and revised room layouts for each event. • Propose new ideas to improve the event planning and implementation process. • Serve as liaison with vendors on event-related matters. • Excellent communication skills, including writing, proof reading skills, and speaking. • Excellent interpersonal skills both in person and by phone, with high professionalism. • Ability to manage multiple projects and work assignments from a variety of staff and volunteers. • Fantastic customer service ethics and high expectations for quality.
LOCATION	Target Group – Delhi / NCR
VENUE	Samalkha Group of Institution – Hathwala Road – Samalkha(Panipat)
JOINING	Immediate
ROUND OF INTERVIEW	<p>PPT</p> <p>Group Discussion</p> <p>HR Interview</p>
DATE OF DRIVE	12.10.2012
REPORTING TIME	09.00 AM to 10.30 AM
REGISTRATION	<p>Only Online Registration will be Allowed (http://www.sgi.ac.in/uplacement-schedule.jsp)</p> <p>Registration will be Closed on 10.10.12; Students have to Carry their HALL TICKETS. NO ON THE SPOT REGISTRATION</p> <p>For any query mail at: placements@sgi.ac.in or call 9996640016</p>