

November, 2012



**NNSS'SAMALKHA GROUP OF INSTITUTIONS**  
AN ISO **9001:2008** CERTIFIED INSTITUTE  
(Approved by AICTE & Affiliated to Kurukshetra University)

Samalkha Faculty of Engineering

B.Tech

- Computer Science & Engineering
- Mechanical Engineering
- Electronics & Comm. Engineering
- Electrical & Electronics Engineering
- Civil Engineering
- Mechanical (Automobile) Engineering
- Aeronautical Engineering

M.Tech

- Electronics & Comm. Engineering
- Computer Science & Engineering
- Mechanical Engineering

Samalkha Faculty of Management

- BBA
- MBA

Samalkha Faculty of PGDM

- PGDM

# SGI NEWSLETTER

## Students of SGI participated in Money Mantra show at NDTV

The Students of Samalkha Group of Institutions participated in the well known show “Money Mantra” recorded on NDTV on 2nd Nov. 2012 at Archana Complex, GK Part-1, New Delhi. The theme of the show was “Relation between Government & Industries regarding Natural Gas”. The show was hosted by Mr. Abhigyan Prakash.

Team of 18 Students of SGI along with Mr. Shyam Singh Saini, Assistant Professor, Faculty of Engineering in SGI, have participated in the show and were actively involved in the discussion with the experts and dignitaries.

SGI provides such a platform to the students where they get exposure and see the things happening in the corporate world. SGI provides knowledge and understanding of culture, language, geography and global perspectives to its students. SGI train its Students to access and evaluate corporate information resources. SGI curriculum enables students to understand the world by attending various National award shows, Debates on National & International issues and Discussion Forums where they get experience & exposure. We as representative of the education sector discussed about our role of imparting quality education in technology, learning and training young talent with corporate support. SGI always takes initiative to participate in various academic and cultural programs.

The Program was coordinated by enthusiastic students of SGI, Milton Milan, Mukesh Kumar, Binit Yadav, Guru Sharan, M.D. Ali, Burhan, Amit, M.D. Iqbal Khan, Ashish, Akhilesh, Jitendra Pal Singh, Rishabh, Jaideep Negi, Mukesh Kumar, Rishav Kumar, Vivek Shah, Ibraheim Raza, M.D. Azharuddin under the guidance of Mr. Shyam Singh Saini, Assistant Professor, Faculty of Engineering, SGI.

## Fresher Party for New Comers of ECE&EEE Department



Fresher Party for welcoming new comers of ECE&EEE Department was organized by the senior students in Samalkha Group of Institutions, Samalkha on 3 Nov, 2012. This is a well cultured custom in SGI since the start of the inception. The Management of SGI is very keen in avoiding the Evils Like “Ragging” in the institute’s campus and therefore organizes such events.

The event was started with lightning the lamp by respected Director Assoc. Director, HOD ECE&EEE, and Dean Management. Dr. Rajesh Goel, Director SGI and Prof. H.L Chhatwal, Associate Director, SGI motivated and congratulated all the Faculty members, Staff & Students involved in organizing the event. Dr. Rajesh Goel congratulated and appealed the students to keep the institute free from “Ragging” and enjoy their studies in secure and joyful environment at SGI. All the Heads of Various departments Faculty and Staff were present to witness the events.

The event was related to introducing students and familiarise them with campus ambience and their seniors.

The main curtains of the event were Ramp walk, dance performance by Vandna, song by Yash, Games performed by freshers and students also enjoyed fun games. Judges selected **Amit as Mr. Fresher** and **Sarabjeet kaur as Miss Fresher** and **Yash as Mr. Personality** on the basis of their performances and talent.

Student coordinators for the programme were Dipanshu, Priyanshu, Ashish, Bharat, and Mohit Chabra.

On this occasion, sumptuous Lunch was served to students and Faculties.

## MBA FRESHER Party (Special Lamhe’12)



Fresher party is an introductory function for the new comers where they get to know about the adopted culture of the institution of which they are a part now after. It is a function where basically the juniors are introduced to their seniors but in a friendly manner and to establish a friendly cum respectful relationship between the seniors and juniors.

The Theme of the Fresher party was “**Unity in Diversity**” This Party was a platform to flaunt the zeal and enjoyment of various cultures of the world that are enjoyed at SGI.

Junior students were tagged as groups according to different cultures.

The group belonged to Haryana was tagged as Traditional Group, Punjabi Tadka was for Jammu & Kashmir, likewise Mizo-Nap for Mizoram and Nepal students and UP-Bihar, Jharkhand, Rajasthan, and Haridwar students were tagged as Mix-Masala.

The program started with lamp lightening ceremony by Dr. Rajesh Goel (Director, SGI), Prof. H.L.Chhatwal (Associate Director, SGI) and Dr. M.K. Kulshreshtha (Dean, SGI) with a classical dance performance by Richa Rana (Student, MBA final Year). Dr. Rajesh Goel, Director of the institute graced the event with his golden words.

The party witnessed a participation of over 120 students. The party began at 11 in morning and went on till four in the evening as the titles of Mr Fresher and Ms Fresher were also given making a selection out of fresher students.

The party started off with the juniors competing for the coveted titles of Mr. Fresher and Ms Fresher. In a series of rounds they were judged on confidence, charisma and performance. This was followed by performances by students from both the batches. Some of the performances that stood out included a Fusion by juniors, Punjabi dance performance by Sahil and Daljeet, Solo dance performance by Sarita, and some soulful renditions of songs by Ajay and Manjeet. Dr. Rajesh Goel, Director SGI gave his best wishes for the students in their future endeavors.

As the DJ churned out foot thumping mixes of different filmy songs which revelers stuck to the floor a long time. Shaking a leg in joy Stephy(MBA Student) said, "We are so prim and propah for regular lectures so it's amazing to see everyone in stylish avatars today. We were excited about this party and kept making plans about what to wear!" There was a laugh riot in the do when the naughty seniors enjoyed with their juniors by giving them funny dares even as the sporty juniors fared well to the task given. Grabbing the spotlight was Ms. Daljeet Kaur & Mr. Ajay who were titled Ms Fresher & Mr. Fresher for this year. They surely seemed to be on cloud nine as they said, "OMG! What a kick-start to our college life."

Both seniors and juniors danced and cheered together at the DJ Beats till 4 pm.

Dr. Rajesh Goel, Director SGI, "The only purpose of this celebration was to generate the feeling of fraternity among seniors and juniors by giving a war, enjoy and enthralling welcome to the new students."

The party, organized by senior batch of MBA (2011-13) continued till late in the evening as the chic crowd danced to the DJ. The highlight of the event was a fashion show during which the new students walked down the ramp . Adding fun to the evening, games like Sari Rapping, Sit & Stand with music beats, Paper-Dance, funny-and-witty-question round and tongue twisters were also organized.

The juniors surprised the gathering by setting the floor on fire with a dance show on remixes. The dance was followed by a singing performance by Ajay. With a multicuisine spread and great camaraderie, the party turned out to be great way to break ice.

The freshers' party was celebrated with fun and masti. Such programs are organized to generate the feeling of fraternity among seniors and juniors. All the events were artistically and beautifully presented in colors as well as style. The audiences were kept enthralled for four hours by mind blowing performance of dances, songs and mimicry. Participants were supported and encouraged by everyone as they performed on the stage.

Dr. M.K.Kulshreshtha, Dean Management congratulated the students, staff and faculties for organizing such a beautiful event.

*In last, Chairman SGI, Sh. Ajay Goyal presented crown and gifts to Mr. Fresher (Ajay), Ms. Fresher (Daljeet Kaur), Mr. Personality (Sahil), Ms. Personality (Lainsangpuii), Mr. Senior (Gaurav) and Ms. Senior (Shilpi).*

Party got grand success with the coordination of SGians: Arun Manhas, Shilpi Jain, Satya, Pulkit, Kamal, Richa, Nivedit, Vinay, Preeti, Anamika, Gaurav, Vijay, Vinay Raina, Dipesh, Raghav and Priyanka under the guidance of Dr. Sonia Sardana.

## **Fresher Party of BBA**



Waves of excitement and enthusiasm had engulfed the second year & third year students of **BBA in Samalkha Group of Institutions** on **2<sup>nd</sup> November, 2012** who left no stone unturned to make the fresher's party a grand success. This is a well cultured custom in SGI since the start of the institute.

The Theme of the Fresher party was **"Unity in Diversity"** This Party was a platform to flaunt the zeal and enjoyment of various cultures of the world that are enjoyed at SGI.

The event was started with Tilak ceremony and followed by welcome speech given by Ishant and Shruti, students of BBA II Sem. Afterwards Lamp was lightened by respected Director,

Dean Management, HOD Management. The Director of the institute Dr. Rajesh Goel and Dean Management Dr. M.K. Kulshreshtha motivated and congratulated all the Faculty & Students involved in organizing the event. Dr. Rajesh Goel, Director of the institute graced the event with his golden words. All the Heads of Various departments, Faculty and Staff were present to witness the event.

The event introduced students and made them aware with campus Environment and their senior mates. Students were blinded by lights flashing everywhere and it seemed as the entire earth was whirling around in a rapid pace

The whole show was hosted by Dheeraj and Priyanka. The main curtains of the event were **Ramp walk, Prop Round, Talent Round and Questioning Round.**

The performance was began by Nitin Sharma, which rolled the stage.

A splendid Punjabi performance by students helped to set the stage on fire. Everyone got carried away with the last performance by Nepali Group.

The Party was bombarded by various games which were thoroughly enjoyed by the students. **Ankit as Mr. Fresher** and **Rama Thapa as Miss Fresher**, **Kunal Bamotra as Mr. Personality** and **Niketa as Miss Personality**, **Shivam Sethi as Mr. Evening** and **Chhaya Singh as Ms. Evening**, **Prajwal Malla as Mr. Talented** and **Radhika Narang as Ms. Talented** were selected by Judges on the basis of performances and talent and were awarded with crowns and gifts.

Student coordinators for the programme were Prince, Vashu, Kuldeep, Parveen, Balwant, Prashant, Mohit Gourav. The moments were captured so as to cherish the memories of the day life long.

With the end of the performances, the DJ stepped in to prominence and began with some extraordinary foot tapping numbers.

Lunch was an equally grand affair in the rooftop, with a delicious assortment of various dishes.

### **“PLACEMENT DRIVE CLEARPATH TECHNOLOGIES at SGI”**



Samalkha Group of Institutions (SGi) arranged a placement drive for MBA students on 7<sup>th</sup> Nov. 2012.

Clearpath Technology is a premier ISO 9001:2001 certified company. It offer the best kind of Search Engine Optimization, Social Media and Internet Marketing solutions to customers widespread all over the globe. It own the brightest resource pool, enriched with technical flair. Along with their combined efforts, in addition to proven processes and methodologies, They deliver optimized solutions catering to the needs of their customers.

Clear Technologies specializes in the design & development of websites; be it a simple website to showcase the company and its products & services or a corporate website with eCommerce and shopping cart. Its Comprehensive Services includes Design & development of new websites, Re-design existing websites sites, Website Content Update, Search Engine Optimization (SEO), Website Hosting, email set-up, etc. Clear Technologies is the only company that provides all its services on Fixed-Cost basis and it also provides frequent content update services on a low monthly fixed cost.

SGi invited ClearPath Technology for Placement of MBA students. Recruitment process was started through online registration till 6<sup>th</sup> November, 2012 through SGi web portal.

During the inaugural session Director SGI, Dr. Rajesh Goel welcome all the applicants and given his best

wishes to the students. He said that Placement of the students has always been the priority at SGI. It always invites top companies for the students of SGI and others. SGI has been achieving records in cent percent placements.

The Event proved successful due to the dedicated efforts of Mr. Muneesh Marwaha (Manager-Corporate Relations), Mr. Vishal Dora (Training & Placement Officer), Dr. Sonia Sardana (Training & Placement Co-ordinator & Assistant Professor, FOM).

In last, HR Manager, Ms. Garima and HR Executive, Mr. Ankit from Clear Path paid vote of thanks to SGI for providing best facilities, infrastructure, Manpower and students coordinators. They also appreciated the best efforts of SGI in all senses.

MBA Final Year student, Arun Manhas got the final selection.

Dr. Rajesh Goel (Director, SGI) promised the students for this type of activities in coming days also.

### **Wings to your BIGG Idea**



SGI is hub for providing quality education, situated in NCR-Haryana, Samalkha, Distt. Panipat. SGI is a global integrated education hub capable of providing vibrant, resilient and holistic education to prepare as an academia which is forward looking and committed to lifelong learning and innovation. A unique initiative in form of workshop for students across India has been executed by and at Samalkha Group of Institutions (SGI) which aims to provide WINGS TO YOUR BIG IDEA, a peculiar workshop which is meant to provide a platform to the students and aspiring entrepreneurs in India.

The workshop provide an edge to the inner zeal of the students aspiring to be entrepreneurs, where students got a chance to present their plans and strategies to judges including venture capitalists, investors, and entrepreneurs. Top teams will also get a chance to get incubated at IIM Calcutta. During these workshops, experienced entrepreneurs, investors and industry experts from Nurture Talent trained young students across colleges, and covered subjects like business planning, finance, investments, marketing and technology in a lively and interactive format. Workshop ended with a contest among the participants and the top 3 team winners got a chance to go to the next round of Launch pad.

The program was schedule on 8<sup>th</sup> and 9<sup>th</sup> November, 2012. Cordination was assisted by faculty of Management

(FOM) under the core guidance of Dr. M.K. Kulshreshtha (Dean, SGI). The eminent Personalities who guide the students were Mr. Amit Grover, Founder (Nurture Talent Academy) and Mr. Shashank Verma Expert (Nurture Talent Academy); the former is an individual passionate about entrepreneurship. He has worked with Infosys, Asian Paints and Onida, before starting Nurture Talent Academy, India's 1<sup>st</sup> institute for training entrepreneurs. Started in January, 2010, with the objective of training and mentoring startups, students and professionals, it has already conducted 235 workshops, across 80 cities attended by over 14000 participants. The objective is to enable 1000 ventures to start in the next 3-5 years, which will generate 20000 jobs. Amit is also a member of Mumbai Angels, India's premier group of angel investors, where he has led over 20 early stage deals in the past 4 years. Followed by Shashank Verma who is a social entrepreneur working in the field of sustainable biofuels for the last 5 years. Shashank is a leading specialist in sustainable bio energy and bio fuels. Mr. Shashank is working on empowering rural people through distributed renewable energy services and lifting them. Shashank was invited by the Tallberg Foundation, Sweden to speak about CleanStar's sustainable biofuels model at the Yes Conference, 2010 at Leksand, Sweden. Shashank also wrote a paper on using sustainable biofuels to help rural India that won 2nd prize at University of Cornell. SGI is glad to provide a platform for such two eminent personalities, to bring together on a single platform and explore their experience. The complete workshop was planned in a two-day event, Day 1 i.e. 8 Nov, 2012 the key issues discussed were Idea Generation, Team, Business Plan, Investment and Day 2 focused on Finance Procurement Issues.

All the participants availed this opportunity by interacting with the team of Nurture Talent Academy and clearing all their queries regarding building of career and entrepreneurship. They found all the information fruitful. SGI students are trained to access and evaluate corporate information resources. SGI curriculum enables students to understand the world by attending various Workshops and Summits where they get experience & exposure. SGI always takes initiative to participate in various academic and cultural programmes.

The Program was coordinated by enthusiastic students of SGI, Ms. Stephy, Ms. Shilpi, Mr. Wazid, along with the coordination of Faculty of Management. Ms. Daljeet Kaur (MBA-Ist Sem) Student was the Master of the ceremony. Participants and winners were graced with certificates presented by Prof. Dr. Rajesh Goel, Director SGI.

### **SGI Accolades the Paramount Placement Award by Business Sphere!!!!!!!!!!!!!!**

Samalkha Group of Institutions was honored with **Preeminent "Placement Award" for Delhi-NCR Region** by Business Sphere Magazine in its award function (2011-12) at Eros Hotel, Managed by Hilton, Nehru Place, New Delhi on 22<sup>nd</sup> November, 2012. Business Sphere Magazine was launched in 1992. Over the years Business Sphere has picked up a respectable circulation and is one of the largest circulated

business magazines in the country. On an average Business Sphere is read by 2,50,000 people all over India. Around 1000 copies of Business Sphere are distributed in the foreign countries through distributing network. Business Sphere is mainly read by industrialists, businessmen, professionals & decision-makers all over the country. Around 70% of copies of Business Sphere are mailed to subscribers all over India and the balances 30% are distributed through vendors. Complimentary copies are sent to all important Chambers/Associations, Government Bodies, Ministries, State Governments all over the India. Besides, copies are also sent to all embassies/high commissions in India. Business Sphere has one specialty. Business Sphere covers **Small Scale Industry** extensively. Other business magazines look after the interests of corporate sector.

Sh. Ajay Goyal, Chairman, Samalkha Group of Institutions (SGi) and Prof. (Dr.) Rajesh Goel, Director, Samalkha Group of Institutions (SGi) jointly attended the award ceremony. **The award was time-honored by Sh. Ajay Goyal, Chairman, SGi. The award was presented by Shri Kodikunnill Suresh, Hon'ble Minister of State for Labour & Employment.** Many dignitaries including Shri Sriprakash Jaiswal, Hon'ble Minister of Coal, Shri Harish Rawat, Hon'ble Union Cabinet Minister, Water Resources, Shri Haroon Yusuf, Hon'ble Minister Power, Food & Civil Supplies, Development, Shri Raj Kumar Chauhan, Hon'ble Minister Public Work Deptt., SC/ST Welfare Depart, Urban were invited as Chief Guests & Guest of Honor on this Occasion.

SGi realized that a Placement Cell no doubt become the hub or the highlight of one's B-School tenure. Samalkha Group of Institutions (SGi) has always lived up to its motto of - **Think different, Think Samalkha. Training and Placement Cell** is an integral part of the **SAMALKHA GROUP OF INSTITUTIONS (SGi)**. The SGi has provided complete infrastructure for effective functioning of the placement cell. Training activities are organized throughout the year in an effort towards preparing the prospective executives for the campus selection programmes. The cell keeps on invites various industries and corporate for campus recruitment. It modules the engineering and management graduates and post graduates to young corporals. The cell is sensitized to function all through the year towards generating placement and training opportunities for the students.

Reputed industrial houses across the country visit at SGi regularly for the campus recruitment programmes. The placement cell coordinates quite well with the corporate sector and provides welldeveloped infrastructure to facilitate the campus selection programmes. The cell maintains a very cordial relationship

with all the recruiting industries and also prepares the recruited candidates to face the competitive world.



**NNSS'Samalkha Group of Institutions**

**01, SGI Campus, Hathwala Road**

**Samalkha (Distt Panipat)Haryana- 132115**

**Phone: 098734-40268, 099966-40268**

**E-mail: [info@sgi.ac.in](mailto:info@sgi.ac.in)**

**Website: [www.sgi.ac.in](http://www.sgi.ac.in)**