

News Letter of the Month January 2018.

Published by : Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat



NEW YEAR CELEBRATION @ SGI (01st January 2018, Monday)

New Year is the time of the year when everyone wants to treasure the jubilant spirit of the moment. People belonging to different walks of life welcome New Year in their own hearty ways. Hence, Samalkha Group of Institutions welcomed 2018 in the most happening way. It is believed that if the first day of the year is celebrated with enthusiasm and happiness, then it will go with the same enthusiasm and happiness whole year.

All the students and faculty members gathered in the ground area for the celebration on January 1st, 2018. Everyone was in their best outfit on their special day. The whole ground area was full of decorated flowers. The celebration began with the remembrance of God and then proceeded with the speech by Chairman Sir (Sh. Ajay Goyal). Thereafter, cake cutting followed by crazy dance performances took the celebration to another level. The event was concluded by our leading lady of the college, C.A. Dr. Sarita Goel (Member Executive) with the heart – warming wishes.



LOHRI CELEBRATION @ SGI (12th January 2018, Friday)

Lohri was celebrated with a lot of exuberance and fanfare in the premises of Samalkha Group of Institutions on 12th January 2018. The mood on the campus was upbeat and the students, faculty all were immersed in the festive spirit of Lohri. Everyone gathered in their festive attires looking best for the occasion.



The function started with speeches in English and Punjabi highlighting the importance of the festival of Lohri, which ushers in the cheerful spring season bidding adieu to the dull winter. The students and teachers sang songs immersed in rich cultural folklore of Punjab.

A key symbol of Lohri is the bonfire. Lighting of the fire has been common in winter festivals throughout time and to the world it signifies the return of longer days. So, the celebration kicked off by lighting bonfire and 'Lohri Poojan'. C.A. Dr. Sarita Goel(Member Executive) greeted the students and faculty present on the eve of the



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festival and stressed on the value of the culture. Everyone worshipped 'Dhooni' and groundnuts and sweets were also distributed among the students. The students and faculty members had a gala time as they danced around the holy bonfire on "dhol" and offered their prayers for the prosperity of the nation. Thereafter, a sky touching fun with kite-flying filled everyone with joy, thrill and inspiration. The day ended on a high note with a delightful lunch.

Workshop on Career Counseling (17th January 2018, Wednesday)

Samalkha Group of Institutions always works for getting perfection. For fulfilling its objectives, MBA Department of Samalkha Group of Institutions structured a workshop on **"Career Counseling – A way designed for bright future"** which was conducted under the guidance of Dr. Partap Chahal, Head of Management Department, and delivered by MR. Sanjay Chauhan, Assistant Professor, Management Department. The workshop was scheduled **at 10:00 AM on January 17, 2018** in the Management Department.

This Workshop started with the essential part regarding the career counseling. In the theory part of the workshop, Dr. Partap Chahal told that Career Counseling is an essential activity in today's competitive and dynamic environment. He said that it is a methodical and focused interactive process through which one can negotiate in terms of ideas, thoughts and feelings with other members by finding one best way or path in future. In his valuable lecture, he also differentiated future prospects of Government Sector from Private Sector.

Thereafter, Mr. Sanjay Chauhan briefed various courses after BBA and the paths in private and government sector to all the students. All students from BBA VI and BBA IV Sem enthusiastically participated in the workshop. The topics of workshop were 'What to do after BBA?', 'What are the career opportunities in private

sector?' and 'What are the career opportunities in Government sector?' In the end, offbeat and upbeat points of students were discussed with the live examples in the class room and also suggestions were given to the students about how they can choose a better career path.

CA Dr. Sarita Goel, Member Executive and Dr. Vinay Kumar, Director also gave their thoughts about this workshop and told that it helps us to train our students to select a better and bright career path.



Campus Recruitment Drive (20th January 2018, Saturday)

Placements are an integral part of the curriculum and often a great deciding factor for students aspiring to join premier B-schools across the country. Samalkha Group of Institutions has lived up to its glorious past and is ready to witness another wonderful year as far as placements and internships are concerned.

Cryptographic IT Solutions Pvt. Ltd. conducted Campus Recruitment drive on 20th January 2018 in Samalkha Group of Institutions.



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Cryptographic IT Solutions (formerly known as Live Technician) is a Canadian based firm having its branches in United States, Canada and India. They offer professional service for a variety of computer related issues like installation and setup, optimization (irrespective of the brand & model of PCs), repair and diagnostics and total security. They provide comprehensive assistance for every technical request of clients with excellence coupled with courtesy. To ensure this service, they make all of their technicians earn their title by undergoing a series of extremely rigorous tests.

Panel of three members , Mr. Rajesh Nair(Vice President), Ms. Neetu Jarial(HR Executive) and Mr. Palin Garg(HR Manager) came for searching suitable talent by conducting students' interviews for the technical support services.

The drive was coordinated by Mr. Sanjay Chauhan, Assistant Professor, Management Department and started with warm welcome of Cryptographic team by Dr. Vinay Nasa(Director). This was followed by small presentation by the Vice President of the company which gave detailed knowledge of the company. Thereafter, Group Discussion round was conducted, students qualifying the GD round were then interviewed personally by the respective HR member.

Around 80 students participated in the campus recruitment drive, out of which 20 students got qualified for the GD round. Qualified students were then

interviewed, results were declared after the interview round was completed.

Five students were shortlisted by the team and letters were given for the shortlisted students.

Overall experience and feedback of the Cryptographic team was very positive as the need of their organization to search the right talent to drive its business objectives was fulfilled by our students.

Students were happy because they know that working with Cryptographic team is the right environment to grow and achieve their career goals.

Programme was conducted by giving bouquets and gift as token of appreciation and respect to the panel members. Panel members were very keen in conducting Campus recruitment drive next year also.

Our Member Executive, C.A. Dr. Sarita Goel motivated and supported in every aspect for the successful conduction this campus driveband quoted how such programs were essential for boosting the confidence of students.



Republic Day Celebrations (25th January 2018, Thursday)

Samalkha Group of Institutions witnessed the celebration of the 69th Republic day on 25th January 2018. Students, staff and faculty members filled with a feeling of patriotism and dedication gathered in the ground area. The celebration started with the hoisting of our National Flag by Sh. Ajay Goyal (Chairman), Dr. Vinay



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Nassa (Director) and C.A. Dr. Sarita Goel (Member Executive).

Then the Chairman Sir in his speech, highlighted the importance of the constitution and its unique features such as 'Sovereign', 'Socialist', 'Secular', 'Democratic' and 'Republic' enshrined in the Preamble of the constitution. He also gave an insight on the various accomplishments achieved by college and motivated the crowd for bringing more laurels for the college through their accomplishments. The speech was then followed by the inspirational speeches and various other representations of the classical art forms in the different dances and songs by the students, giving glimpse of 'Unity in Diversity' of the nation and the Guard of Honor.

The program ended with the 'National Anthem' and 'Oath-taking' ceremony with the message to create a great nation through collective efforts from all individuals. Sweets were distributed among all the guests.

Nav Nirman Sewa Samiti