SGI NEWSLETTER

SAMALKHA GROUP OF INSTITUTIONS
AN ISO 9001 : 2008 CERTIFIED INSTITUTE
APPROVED BY AICTE
AFFILIATED TO KURUKSHETRA UNIVERSITY

August 2016

Samalkha Faculty of Engineering

B.Tech

- Computer Science & Engineering
- Mechanical Engineering
- Electronics & Comm. Engineering
- Electrical & Electronics Engineering
- Civil Engineering
- Mechanical (Automobile) Engineering
- Aeronautical Engineering

M.Tech

- Electronics & Comm. Engineering
- Computer Science & Engineering
- Mechanical Engineering

Samalkha Faculty of Management

- BBA
- MBA

Samalkha Faculty of PGDM

- PGDM

Seminar on Youth & Sava

Youth & Service programme under the aegis of Samalkha Group of Institutions was organized by Mr. Vikas, Mr. Sandeep and Mr. Subash along with some other guiding members. Mr. Krishan Kumar was the spokesperson and coordinator who by way of this programme conveyed the message of "Service of the Society". Services lent to the society was the core theme. They also conceded that by lending the services to our surroundings we can remove the grits of many. Then he discussed about various forms of services and their impacts on the society. He visualized the scenario by quoting various biographies of our great philanthropists i.e. Swami Vivekananda, Swami Dayananda and RSS founder member Sh. Deen Dayal Upadhay.

The programme also took a stance on self less service by lending the contribution to cleanliness drive in the nearby vicinity and it was also focused on taking the society a leap forward. Out of multifolds of this programme, one key issue was the donation also. Where various types of donations in the form of services were discussed. The impetus on providing educational services to poor children, providing time to social work, pitiness and monetary help to poor was the core agenda of the programme.

So, the faculty members and various scholars were addressed by the guests. The faculty members of SGI were motivated to join such services.

At the end of the programme, a pledge for the services to society was appealed to the young leaders i.e. faculty of SGI. With this oath taking ceremony the programme was culminated.

Orientation Day Ceremony for Freshers

Samalkha Group of Institutions has organized Orientation day Ceremony for newly admitted students on 11th August 2016. The ceremony was aimed to acquaint the new entrants with the institutional culture and enable them to adjust in the college environment and life & to have the feel that they belong to SGI & is a part of SGI family from this moment. The ceremony was attended by Gigantic audience which included faculty members, students and parents.

On this great day, members of SGI were thankful to Mr. Puneet Aggarwal (Senior Advisor, Microsoft), Mr. Gulshan Sandhu (Marketing Manager, SIEMENS), Mr. Jaskaran Singh (Sr. Marketing Manager, SIEMENS), Ms. Illaria (Foreign Intern), Mr. Nischal (Manager, 3s Educare Co.), Ms. Sanya (Manager, NEN) for showing their presence as Guest lecture expert for Orientation day. All the guests were honoured & cheered by Sh. Ajay Goyal (Chairman, SGI), Prof. (Dr.) Manoj Kumar (Director, SGI) & Dr. Sarita Goel (Member Executive, SGI) by presenting the memento of honour. On this occasion, Dr. Parveen Bhatt (HOD, ASH), Mr. Amit Kaushik (HOD, CSE), Mr. Vikas Uttreja (HOD, ECE & EEE), Mr. Sunil Kumar (HOD, ME & ME AUTO), Mr. Gaurav (HOD, CIVIL), Ms. Tusharika (HOD, Aeronautical), Ms. Preeti Dhingra (HOD, BBA & MBA) and all the faculty members were present to encourage the students for future.

Industrial visit @ Yakult Danone India Private Limited for BBA & MBA Students

Students of BBA & MBA - **Samalkha Group of Institutions** had a very insight plant visit to the probiotic drink plant on 16th August, 2016 at Yakult Danone India. On behalf of Yakult Danone India (P) Ltd. - A warm welcome was accorded by Mr. Ashish –Manager (Personal Manager).

Yakult Danone India is a joint venture between Japanese health drink manufacturer Yakult Honsha and French Groupe Danone. Yakult, Sonepat, has a total bottling capacity of 1 million bottles a day. Students were given a power point presentation on the working of a plant as well as a global perspective of diversity management. Aspects of Supply chain management and plant manufacturing processes were also discussed.

Yakult Danone India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Groupe Danone of France, both of which are global probiotic leaders. The JV was formed in 2005 to manufacture and sell probiotic products in the Indian market. Yakult, a probiotic drink was launched in India in 2007, and is presently available in Delhi, NCR, Chandigarh, Punjab, Jaipur, Mumbai, Pune and Bangalore. Yakult is manufactured at an ISO 9001: 2008 and HACCP certified manufacturing facility in Sonepat, Haryana in India.

The factory is spread over 8 acres and out of this more than 30% area is the green belt area. The total factory is designed as per international standards and special care was taken while designing to maintain the highest level of hygiene standards and deliver the best quality product to its consumers. The process of making Yakult is completely automated and there is no human touch at any point of time.

This plant was inaugurated by Mr. Subodh Kant Sahai, Honorable Minister of State (independent charge), Food Processing Industries, Govt. of India, on January 18th 2008.

As a pioneer in probiotics, Yakult has formidable research capabilities and product technologies in the field of probiotics. Yakult Central Institute for Microbiological Research has for years researched the use of intestinal bacteria as a factor in health maintenance, conducting a wide range of studies on the benefits of microorganisms in Japan.

SGI provides such a platform to the students where they get exposure and see the things happening in the corporate world. SGI provides knowledge and understanding of culture, language, geography and global perspectives to its students. SGI Students are trained to access and evaluate national and international information resources. SGI curriculum enables students to understand the world by attending various Industrial Visits where they get experience & exposure.

Ms. Preeti Dhingra Chitkara – Head of Department, Faculty of Management SAMALKHA GROUP OF INSTITUTIONS said "This type of industrial visit is very beneficial for the student as they had Corporate Exposure from such Industrial Visits. The program was coordinated by Sneha (Student-MBA) and Diksha (Student-BBA) under the guidance of Ms. Shalini (Assistant Professor, Faculty of Management) and Mr. Ved Parkash Tyagi (Assistant Professor, Faculty of Management).

Students of SGI Participated in show "HUM LOG" recorded on NDTV

Management Department of Samalkha Group of Institutions (SGi) participated in the well known show **"HUM LOG" recorded on NDTV on 24th August, 2016** at Archana Complex, GK Part-1, New Delhi. This event was hosted by NDTV's Anchor Person **Ms. Naghma Sahar.** The Program was focused on "**Sedition and Its effect on free speech."** Hum Log is an interactive programme on NDTV India and students of different colleges participated in this program as the audience and expressed their views on the subject of discussion- "**Sedition and Its effect on free speech."** There were five panel members invited to the show who helped to steer this discussion along with anchorperson **Ms. Naghma Sahar**.

NDTV is an Indian commercial broadcasting television network founded in 1988. It was founded by Prannoy Roy, an eminent journalist and current chairman and director of NDTV Group. NDTV currently has more than 1,000 employees producing news from over twenty locations in India.

In the complete show “Hum Log” participation of students of Samalkha Group of Institutions was fantastic in which they raised many questions on this warm issue. Panel conclude that we have right to speak but when we are talking something about our nation then we should be loyal for our country and patriotic for our nation. Right to speak not allow us for vague speaking. Right to speak means meaning full speaking. SGi provides such a platform to the students where they get exposure and see the things happening in the world. SGi provides knowledge and understanding of culture, language, geography and global perspectives to its students. SGi as representative of the education sector discussed about our role of imparting quality education in technology, learning and training young talent with corporate support. This Program was coordinated by enthusiastic students of SGI, Ashwani, Atul Dudeja under the guidance of Ms. Shalini and Ms. Pooja, Faculty in Management Department. Ms. Preeti Dhingra (HOD, FOM) assured to the students for organizing this type of program in future.

Women Emancipation Workshop

Samalkha Group of Institutions has organized a women empowerment workshop at Panchayat Bhavan Hathwala village with the contribution made bywoman Sarpanch Mrs. Rubi Tyagi and Secretary Mr. Amit Tyagi.

The students (Girl students) were addressed by Mrs. Preeti Dhingra (HOD, FOM). She addressed the audience with importance of role of women in Education System and encouraged them with slogans like 'Beti Bachao, Beti Padao'.

The students were also addressed by woman delegate from Italy (Ms. Illaria) and student Priyanka. Sh. Ajay Goyal (Chairman, SGI) and Dr. Manoj Kumar (Director, SGI) expressed deep gratitude to the faculty members for their commendable efforts to this workshop on woman emancipation.

Financial Planning Workshop for Young Investors

Samalkha Group of Institutions (SGi) always believes in realistic awareness, value based knowledge and training of the students while studying. For proving this objective SGi organized a fantastic and comprehension based workshop on a day demanding topic "Investment Pattern in SEBI"on 26th August 2016.

This workshop is for management students and faculties so that they can enhance their practical knowledge and can apply in a systematic manner. Dr. Amit Gupta was the eminent speaker of this event and he started his workshop by asking some basic questions about SEBI, BSE, NSE and different investment pattern.

Then he told basics about SEBI and told that Securities and Exchange Board of India was established on April 12, 1992 in accordance with the provisions of the Securities and Exchange Board of India Act, 1992.

In his presentation he told about different Insurance Plan and how term plan is superior amongst all. He told that many individuals find investments to be fascinating because they can participate in the decision making process and see the results of their choices.

Not all investments will be profitable, as investor wills not always make the correct investment decisions over the period of years; however, you should earn a positive return on a diversified portfolio. Even for emergency time there should be different investments.

The program was coordinated by Dr. Partap Faculty in Management Department. At last Ms. Preeti Dhingra (HOD, FOM) along with Dr. Sarita Goel (Member Executive, SGI) gave a mementoes to Dr. Amit Gupta and told to the students that this type of workshop will be in sequence in future for up gradation of the practical knowledge of the students.

Excursion Tour to Nainital for B.Tech/BBA/MBA 1st Year Students

A four day tour to Nainital was organized by Samalkha Group of Institutions from 24th August to 27th August 2016. After an overnight journey the group reached at Ayar Jungle Camp situated on the hillside of Nainital. Every room had a rapturous view. The Students stayed in various wooden cottages and tents which helped them to enjoy the camping in the mid-forest. The students were taken to a jungle for carrying out an adventurous activity known as “Flying Fox”. The students were tied using a cable and were also made to slide from one end to other. It is also known as aerial rope slide and students even enjoyed the activity.

After the adventurous rope slide, the students were made to involve in team-building games in the evening which further helped them to understand each other and to build a good bonding between each other. There were different games involved and students were made to participate in several team.

After the fun-filled day bonafire and dance was organized for the students. Students enjoyed a lot and danced around the bonafire with full enthusiasm and ecstasy and the day ended on a happy note.

The next day started with a trekking from the camp to “Tiffen Top” which is one of the peak from which there is a sceneric view of the city of lakes. The students photographed at the peak and trekked back to the camp. Post lunch students visited the famous lake of Nanital and shopped in one of the famous place “Mall Road”. Students visited other lakes and temples and the day came to an end with campfire and dance party.

The students were very happy and travelled back next day. The trip aimed to give an opportunity to the students for exploring the nature and to understand each other.

Students of B.TECH/MBA coordinated the tour under the guidance of Dr. Parveen Bhatt (HOD, ASH), Ms. Saakshi (AP, ASH), Ms. Ritu (AP, FOM), Mr. Suraj (AP, AERO) and Mr. Sushil (AP, CSE). Students learned and explored a lot during the complete tour. It was the much needed break for the students to enjoy and explore the nature.

Samalkha Group of Institutions

SAMALKHA, NH-1, DELHI NCR

132115(HR.)

Phone: 098734-40268, 099966-40268

E-mail: info@sgi.ac.in

Website: www.sgi.ac.in