



NNSS SAMALKHA GROUP OF INSTITUTIONS

An ISO 9001:2008 CERTIFIED INSTITUTE

(APPROVED BY AICTE & AFFILIATED TO KURUKSHETRA UNIVERSITY)

Samalkha Faculty of Engineering

⇒ Pre Engineering
(10+1 & 10+2)

⇒ B.Tech

◆ Computer Science & Engineering

◆ Mechanical Engineering

◆ Electronics & Comm. Engineering

◆ Electrical & Electronics Engineering

◆ Civil Engineering

Samalkha Faculty of Management

⇒ BBA

⇒ MBA

Samalkha Faculty of PGDM

⇒ PGDM

NEWSLETTER

APRIL 2011

LAUNCH OF J-GATE ON-LINE LIBRARY

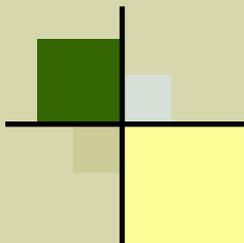
In order to have an updated and an extreme knowledge base, Samalkha Group of Institutions has taken a great initiative to set up a J-GATE ONLINE library on 1st April 2011. There is already Del-Net e-journals library in order to meet the research related requirements of students who are studying at campus.



J-GATE is an electronic gateway to global e-journal literature. Launched in 2001 by Informatics India Limited, J-GATE provides seamless access to millions of journal articles available online offered by 8114 Publishers. It presently has a massive database of journal literature, indexed from 24695 e-journals with links to full text at publisher sites. J-GATE also plans to support online subscription to journals, electronic document delivery, archiving and other related services.

It is the Portal with the largest number of e-journals. J-GATE indexes articles from 6261 academic, research and industry journals. In that 3619 of them are peer-reviewed scholarly journals. It links to one million+ open access articles. This number is growing with 300000+ new articles added every year. Full-text links are regularly validated. It has well designed journal classification, system.

“Education is the transmission of civilization.”



“The ultimate goal of the educational system is to shift to the individual the burden of pursuing his education.”

SIEMENS PLM TRAINING PROGRAMME

Siemens PLM Software

SIEMENS

On 7th April 2011, Siemens PLM training lab was set up at SGI. This Siemens Programming Lab is designed to provide students with valuable tips in use of PLM software. The main idea behind the set up of this programming lab is to expose students to achieve potential productivity gains.

SGI management is hopeful that this initiative taken by them will expand and add to the key knowledge of the students. By exploring this Training programme, students will have knowledge of latest features which aims mainly at administrative functionality.



AGLOW MEDIA & RESEARCH 2011

As a part of the Campus Recruitment Drive Programme, Samalkha Group of Institutions organized a placement drive for AGLOW MEDIA & RESEARCH on 19th April 2011. More than 100 students appeared for the test.

A team of experts visited the campus for the recruitment process. The flow of the event was as follows:

- ◆ A written test based on aptitude was held for students for more than 1 hour.
- ◆ HR interview for those who cleared the test.

Out of 100 students who had appeared for the interview, more than 20 students got shortlisted and after personal interview 5 students got placed in Aglow Media & Research.



“Crave for a thing, you will get it. Renounce the craving, the object will follow you by itself.”

“It is in fact a part of the function of education to help us escape, not from our own time -- for we are bound by that -- but from the intellectual and emotional limitations of our time.”

HDFC LIFE INSURANCE CAMPUS DRIVE

It was a great effort put up all together by Training and Placement cell of Samalkha Group of Institutions for the ongoing MBA Batch 2011. On 19th April one could see tremendous joy amongst students of MBA Department during the Campus drive of HDFC Life insurance.



HDFC Standard Life is one of the India's leading private Life Insurance companies which offers a range of individual and group insurance solutions. It is a joint venture between Housing Development Finance Corporation Limited (HDFC) which is India's leading housing finance Institution and STANDARD LIFE POLICY which provides financial services in United Kingdom.

HDFC Ltd. holds 72.43% and Standard Life (Mauritius holding) holds 26% of equity in joint venture while the rest is held by others.

HDFC offered positions of 'Sales Development Executive' for MBA (Marketing) 2011 Batch on a minimum package of 2.20 Lacs per annum. The main focus of the recruiter is on those candidates who can give the best deliverables and business oriented results. They were actually looking for customer relations managers. A large number of students have been selected in this Campus drive which proved to be a very successful event.

“Life has taught us that love does not consist of gazing at each other, but in looking together in the same direction. “

“Life is like a coin. You can spend it any way you wish, but you only spend it once. “

MBA (BATCH 2009-11) FAREWELL 2011

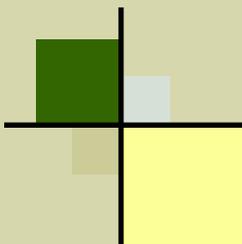


It was great moment for our institute on 17th April, 2011 that our first batch of MBA is going out to serve the nation and its people.

On Farewell eve, one could feel the presence of all the top dignitaries of SGI including Hon'ble Chairman Shri Ajay Goyal, Respected Director (Prof) Dr. Rajesh Goel, Respected Associate Director and Dean Management Prof. H.L Chhatwal, Member Executive Mrs. Sarita Goel and faculty members. Students performed various fun and cultural activities on the occasion. Mr. Hari krishan Singh and Ms. Poonam Tyagi were awarded the title of Mr. and Miss Farewell 2011, respectively.

On behalf of SGI, we wish them a great success in their lives. SGI management, Faculty and supporting staff did their best to prepare them for future global challenges and provided them a platform on which they can perform.

“He is a wise man who does not grieve for the things which he has not, but rejoices for those which he has. “



“Sing like no one's listening, love like you've never been hurt, dance like nobody's watching, and live like it's heaven on earth “

MICROSOFT CAMPUS AGREEMENT BETWEEN CAMPUS AND MICROSOFT

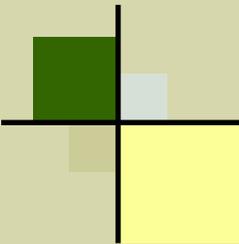
On 20th April, 2011 Samalkha Group of Institutions executed Microsoft Campus agreement between Campus and Microsoft for the year 2011-12. Microsoft Campus Agreement or MSCA is a program intended to offer significant discounts on Microsoft products to students, faculty, and staff of select universities which enter into a yearly contract with Microsoft. Each software package available under the MSCA can be purchased only once. Software currently sold under MSCA licenses includes Windows XP Professional, versions of Microsoft Office and the Visual Studio .NET suite of developer tools.

Additionally, MSCA licensing currently requires that those who purchase Windows XP Professional have an existing Windows license and allows for Office products to be installed at the most, on two computers. This effort made up by SGI really made Computer labs at Campus updated with latest software packages by Microsoft.

NOMINATION AND PARTICIPATION IN INDIAN EDUCATION AWARDS 2011

It was most pleasurable moment for Samalkha Group of Institutions to get a nomination and participation opportunity in auspicious Indian Education Awards 2011. To recognize and acknowledge the initiatives and achievements of certain individuals and institutions that have contributed significantly towards the growth of the education sector in India in the recent times, Franchise India had organized the Indian Education Awards 2011 at Hotel Claridges, Surajkund on 22nd April. These National Awards on Excellence in Education, which were presented by India's largest academic publishing group S. Chand with KPMG being the knowledge partner, felicitated achievers, innovators and suppliers from various fields of the education industry.

“A liberal education is at the heart of a civil society, and at the heart of a liberal education is the act of teaching.”



“An educated man is thoroughly inoculated against humbug, thinks for himself and tries to give his thoughts, in speech or on paper, some style.”

OPEN CAMPUS PLACEMENT DRIVE

Open campus placement drive was organized at Samalkha Group of Institutions on 28th April 2011 & 29th April 2011. It had attracted huge number of aspirants. At SGI, a platform was given to talented students to get an opportunity to work in reputed Corporates like

IBM	Convivial Info India Limited
Reliance industries	Krishna Innovative Services
Best Bull	Maruti Software Services



SGI had cordially invited many aspirants from other institutions to come and explore their potential to get placed in corporate world. The main objective of this event was to provide placement opportunities for Engineering and

MBA students. Candidates were allowed to register themselves online for the drive. There were also On-the-spot registrations. More than 1500 students registered themselves for it. The activity which started at 9:30a.m lasted till late evening. The evening went fruitful to those who got selected. In this open campus drive 8 got placed in Reliance Industries, 30 in Best bull, 3 in convivial Info India Ltd., 18 in Krishna Innovative Services, 20 in Maruti Software services and 2 in IBM.



“Neither a borrower nor a lender be,
For loan oft loses both itself and friend,
And borrowing dulls the edge of husbandry. “

SGI LAUNCH OFFICIAL PAGE AT FACEBOOK

Facebook offers a tool to efficiently nurture an extended personal network of loose ties. Facebook helps to tide up by providing frameworks for developers to create tools that work together. Social softwares enable students to maintain a continuous sense of community as they migrate across countries, continents and institutional contexts.

We think that there are definite areas where facebook could cross the boundaries between social and academics. So, SGI has launched its official page at facebook just to ensure that students use it to discuss their thoughts and opinions on things such as lectures and classes rather than using it in support of actual learning.

Facebook multimedia approach is one of the things that makes it very powerful from semantic interaction to photograph sharing to tailored application.

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