



Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

News Letter of the Month **October 2017**.

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Industrial Visit to Yakult Danone India Pvt. Ltd. (09th October 2017, Monday)

Continuity in providing quality education and hands-on-experience with MNC's are the signs of true knowledge delivery experts. On the way to fulfilling this promise, around seventy SGI students visited Yakult Danone India Pvt. Ltd under the guidance of HOD (Applied Science Department) of SGI- Mr. Nitish Munjal on 09/10/2017.

Yakult Danone is a joint venture between Japan and France based companies. Yakult is scientifically proven probiotic drinks with more than 75 years to research back its efficacy. Yakult is a fermented milk drink which contains more than 6.5 billion beneficial bacteria- **Lactobacillus casei strain Shirota** in every bottle. In 1930, Dr. Minoru Shirota, a Japanese scientist, discovered a special strain of bacteria that was beneficial to human health. This bacteria was resistant to gastric juice and bile. It could reach the intestine alive and impart health benefits.

In India, Yakult is in growing stage of PLC, only one unit in Sonipat and fewer customers, but in Japan and France it has several production units. Yakult's main motive is to spread awareness in the society regarding good health. Yakult follows the most hygienic and advanced manufacturing process, making sure that only the best quality product is produced, day after day.

Mr. Virender (HR Head) at Yakult told students that safety and hygiene is their main area during production. Students also embraced this concept when they were visiting there and they learnt a lot of production concepts like streamlining production process, Japanese work

culture, JIT, Kanban, Quality and hygienic product, safety, and preserving eco-system and spreading health awareness in the society with world-class technology.

The Yakult ladies, key components in the company's distribution system, are young, dynamic women; propagating good health and spreading cheer wherever they go. At last, Mr. Abhishek (HR Head) counseled the students and gave his blessings for young technocrats learning practical concepts under the aegis of SGI.

All the students were very excited and thanked SGI management for organizing such industrial visits.



Seminar on 'Web Engineering' (10th October 2017, Monday)

A seminar on 'Web Engineering' was conducted at Samalkha Group of Institutions on Oct 10, 2017 by Mr. Ashish Goel, Director, Invincible Web Solutions and his fellow members. About 150 students of CSE & ECE Department accompanied by their teachers participated in the seminar. The seminar was really interactive and the points of discussion were as follows:

1. How to use Wordpress, a web software to generate your own websites and blogs with ease. Wordpress provides hundreds of customizable themes with new additions weekly. The websites generated using Wordpress are mobile and user friendly. It provides custom domain to carve out your own space on the web, and manage it right from WordPress.com.
2. Internet hacks were also specified. How fake mails can be differentiated and what are the current security threats while browsing the internet was also a point of discussion.
3. Google Trends was also a hot topic of the seminar. Google **provides** the feature to check



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the trending searches around the world by using the URL <https://trends.google.com/trends>.

4. How you can turn your passion into profit by using Google Ad Sense. Ad Sense is a free, simple way to earn money by placing ads on your website. These ads are reviewed to ensure that they're of high quality and relevant to your content or audience, even when viewed on smart phones and tablets.
5. Importance of using Right tags while developing your website was also marked. Search Engine Optimization significance to bring your website or blog in top searches was also discussed.
6. The seminar also highlighted the feature of operating PC/laptop by connecting it with your cell phone without using any external hardware.

The seminar duration was 2 hours and the session was a good learning experience for the students.



Fun Trip to Fun Town Water Park (11th October 2017, Wednesday)

Samalkha Group of Institutions always works for getting perfection. For fulfilling its objectives, Samalkha Group of Institutions planned a trip for their BBA and MBA students. Purpose of this trip was to give the students their comfort level and let them enjoy the water park with the senior students. Water Park is the best option to spend quality time and to make fun in summer time.

It was a trip of one day. It was completely a favorite place to enjoy in Bahadurgarh – "Fun Town Water Park". The trip was initiated by Dr. Partap Chahal on 11th October 2017 Morning with special blessings to students and teachers. Main Concentration of Fun Town was Water Park and various water rides. There were different kinds of other rides as well like:- Mono rail, Cycle, Jumping Frog, Kids roller Coaster, Kids merry go round, Cat train, Play pans, Columbus, Fun trooper, Mini Jumbo jet &

many more. Students spent an entire day in enjoying and in between they had facility of lunch and snacks. Complete trip was coordinated by Dr. Partap Chahal, Mr. Sanjay Chauhan and Ms. Deepika Anand –faculty members from Management department of SGI.

C.A. Dr. Sarita Goel, Member Executive and Dr. Vinay Nassa, Director appreciated the students and teachers for this Fun Town Trip and told that it motivated them to feel alive.



Industrial Visit to Parle Factory (11th October 2017, Wednesday)

Faculty of Management Department at Samalkha Group of Institutions (SGI) organized an Industrial Visit to Parle Factory in Bahadurgarh for their BBA and MBA Students. It is the mandatory requirement of management education that all the contents of university should collaborate and link with the industries so that student can become more capable to learn practical knowledge which is vital these days. For fulfilling these objectives, Dr. Partap Chahal HOD - Faculty of Management Department organized an industrial visit in this industry under the guidance of C.A. Dr. Sarita Goel – Member Executive. Two subjects in Principles of Management are completely based on Industrial Visits for understanding basic concepts of management. The students got to understand the manufacturing process of biscuits and learn all the technical skills required to become an entrepreneur.

After the visit in the plant, Ms. Hanisha (HR Parle) gave them a presentation about Parle's success and told that the Parle was established in the year 1929



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and now this company is a leading manufacturer and exporter of biscuits, candies and snacks.

Parle is based in Haryana and has earned a reputed name in the industry. It is known for strong customer oriented approach and industry expertise. She told that her company comprehends the value of innovation and works towards overhauling its processes and enhancing the core competencies. This company believes in continually upgrading its manufacturing techniques and embracing the latest technology to enhance the product quality. Then she told about all the products designed and manufactured which have made them as a leading manufacturer and exporter of biscuits, candies and snacks.

Students were very enthusiastic for this visit and asked many questions related to their career and management of an industry. They gently received the answers of all the questions from Ms. Hanisha (HR Parle) of the Parle. She presented very nicely through sharing her real life problems. Complete industrial visit was handled carefully by brilliant faculty members of Management Department- Mr. Sanjay Chauhan and Ms. Deepika Anand.

Mr. Ajay Goyal – Chairman, C.A. Dr. Sarita Goel – Member Executive appreciated all the students and teachers on their learning experience.



Personality Development Session (12th October 2017, Thursday)

'Personality is not built in one day but it is a constant process to be mastered.'

Samalkha Group of Institutions has always worked tremendously on the personality of their students. In

order to make their students competent with the growing world, the Management Department of SGI under the guidance of Mr. Partap Chahal structured a PDP session. It was scheduled in the seminar hall at 11:00 am on October 12, 2017.

The session was initiated by a very talented faculty member of Applied Science Department, Ms. Geetanjali. She addressed the students with a very inspirational topic 'Art of Living'. This interactive session made the students aware of the facts which are usually ignored. It was further proceeded by brilliant faculty members of Management Department- Mr. Bhaskar and Ms. Jasleen Kaur. One stressed on the importance of 7c's of Communication while the other on the Interview Skills.

The complete session lasted for about 2 hours. Students enthusiastically participated in the session. In the end, all the students requested to conduct more such sessions so that they can enhance their skills.



SEBI Workshop (13th October 2017, Friday)

Samalkha Group of Institutions always believes in promoting realistic awareness and value based knowledge. For accomplishing this objective, SGI organized a fantastic and comprehension based workshop on a very demanding topic "*Financial Planning for Young Investors*".

This workshop was conducted for management students and faculty members so that they could enhance their practical knowledge and further apply it in a systematic manner. Ms. Deepshikha Jain was the eminent speaker of this event. She started her workshop by asking some basic questions about SEBI, BSE, NSE and different investment patterns. Then she discussed about the



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basics of SEBI and told that Securities and Exchange Board of India was established on April 12, 1992 in accordance with the provisions of the Securities and Exchange Board of India Act, 1992.

In her presentation, she told about different Insurance Plans and how term plan is superior amongst all. She told that many individuals find investments to be fascinating because they can participate in the decision making process and see the results of their choices. But the matter of fact is that not all investments come out to be profitable, as investor will not always make the correct investment decisions. Even for emergency time, there are different kinds of investments.

At last, Dr. Partap Chahal – HOD, FOM along with all Faculty members of FOM, gave a memento to Ms. Deepshikha Jain and told the students that this type of workshop will be sequenced in future for upgradation of the practical knowledge of the students.



Industrial Visit to Aptron Solutions Pvt. Ltd.

(14th October 2017, Saturday)

An industrial visit at Aptron Solutions Pvt. Ltd., Noida was organized on October 14, 2017 by CSE department. About 43 students of CSE Department accompanied by the faculty members Mr. Vishant Kumar and Ms. Neha visited the organization. The bus departed from college at 9:30 am and reached the organization at 1:00 pm.

Mr. Sonu Prakash, Business Manager, Aptron Solution Pvt. Ltd. started the session at 1:00 pm. The session was based on making students aware about the working of OSI networking layers. A complete description of how the seven Networking Layers of OSI model work was given. Importance of routers and its connectivity was also explained by Mr. Sonu Prakash.

Students were divided into two teams and live working of CISCO routers was shown to individual teams. The

duration of session was 2 hours. At last, certificates were distributed to all the students.

This industrial visit was a successful event. It was beneficial for the students to see the actual working of networking domains.



Diwali Celebration (17th October 2017, Tuesday)

The celebration of Diwali, 'The festival of lights' came alive at Samalkha Group of Institutions, Samalkha on the 17th of October when the whole college wore a festive look with Diyas and lanterns adorning the corridors and the entrance hall in bright colors. The rangoli done by students added the perfect setting to the festivity.

Mr. Ajay Goyal (Chairman), Dr. Vinay Nasa (Director) and C.A. Dr. Sarita Goel (Member Executive) lit the lamp to begin the celebration. It was then followed by Laxmi Poojan which brought out the essence of the festival - celebration of life and goodness. Students talked about the significance of the festival – how the evil is always conquered by the good and also about why and how Diwali is celebrated across India. Besides sensitizing students to the ill-effects of crackers, they also shared the guidelines on being safe while bursting them.

The students showcased the spirit of Diwali through a mesmerizing dance performance. Sweets and chocolates were distributed to one another to spread the sweetness of the festival. The celebration concluded with Chairman Sir giving away the message of a clean, peaceful and a bright Diwali.



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Fresher's Party at SGI (31st October 2017, Tuesday)

Samalkha Group of Institutions organized a sumptuous Fresher's Welcome Party for the batch of 2017-2021. The purpose of this event was that every "fresher" of SGI should feel like an integral part of the SGI family and get ready to take on challenges of the years ahead.

Jovial smiles and high spirits marked the welcome party for the students. The party was organized in SGI ground at 11:00 am, Tuesday, Oct.31, 2017, manifested youth and enthusiasm at its full flow. All the freshers were warmly welcomed. Traditional beginning gave the party an innovative twist. It started off with lamp lightening by Mr. Ajay Goyal (Chairman), Dr. Vinay Nassa (Director) and C.A. Dr. Sarita Goel (Member Executive) and the deans of all the departments along with a welcome address for all the freshers. "Ganesh vandana" with a rocking twist marked the first performance of the show.

With pulsating ambience, flashing lights and foot tapping music, the party proceeded with a blast. The excitement augmented to a joyful high when the ramp walk of the freshers began. Joy and happiness could be seen in students of each and every course at the college. They were having the time of their lives. Inquisitive about college life and conscious of the latest fashion trends, the freshers dressed their best. The party scripts the beginning of hard work and fun the students would be paging through for the coming years at the college.

All the events were artistically and beautifully presented in colors as well as style. The audience was kept enthralled for four hours by mind blowing performances of dance, song and mimicry. There were hit dance numbers and various games which entertained all. The event not only

showcased the talent of freshers but also seniors as well. It is an indication of union among the students.

Abhishek (MBA) and Kajal (AERO) were selected as Mr. Fresher and Ms. Fresher of the fresher's party. Mr. Ajay Goyal (Chairman), Dr. Vinay Nassa (Director) and C.A. Dr. Sarita Goel (Member Executive) were the Chief Guests of the prime occasion.

"The magic in the air tuned into the chords of pulsating rhythmic hearts and bonds for the year that lay ahead."



Star Night at SGI (31st October 2017, Tuesday)

Samalkha Group of Institutions warmly welcomed the Star of the Evening "Mr. Alfaaz", a great and very famous singer in Punjabi Music Industry on Tuesday, October 31, 2017. He has given so many hit numbers in Indian television and film industry. Driven by passion, Alfaaz has kept on touching new heights.

Excitement was at its peak, not only in the college but also outside for the heart-throbbing singer. Finally the moment came, when the super-talented artist entered. He was officially welcomed with the bunch of flowers by C.A. Dr. Sarita Goel and unofficially with the hearts of the audience.

The stage was set and the audience was ready to listen the sensation. "Mr. Alfaaz" marked his first performance with a super-hit number 'Haye Mera Dil'. His back to back hit and rocking numbers enthralled the audience. Each and every student danced to his beats. The show went on non-stop for around two hours but would keep on playing for numerous days in the hearts of the audience.