



Nav Nirman Sewa Samiti's Samalkha Group of Institutions, Samalkha Distt. Panipat

News Letter of the Month **September 2017**.

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Teacher's Day Celebration (05th September 2017, Tuesday)

Teachers play a major role in making their students responsible citizens of tomorrow and good human beings. They mould the lives of the students they influence because the lessons learned from teachers remain with their students throughout life.

Dr. Sarvapalli Radhakrishnan was a well known diplomat, scholar, President of India and above all a TEACHER. He contributed tremendously in the field of teaching and hence, every year 5th September is marked as a tribute to his commendable contribution towards the country.

In the recognition of our teachers, Samalkha Group Of Institutions celebrated Teacher's Day on September 5, 2017. The celebration held at Seminar Hall of SGI. Students decorated the seminar hall with the decorative items like ribbons, hanging balloons and many more on this day. Then all the faculty members were welcomed warmly. The students worshipped the idol of Goddess Saraswati. Each of the faculty had a greeting card on their desks wishing them a 'Happy Teacher's Day'.

The function started with a video dedicated to the teacher, followed by introductory speech which was then followed by games for teachers. The games were: Singing, Cold Drink Game, Passing the Parcel, Mimicry etc. The event was concluded by the reviews of the teachers and finally it was followed by the cake cutting by the teachers.



Seminar on "PLC & SCADA" (06th September 2017, Wednesday)

A technical seminar on "PLC & SCADA" was organized by Samalkha Group of Institutions in association with Optra Automation of Delhi on 6th September 2017. Mr. Sanjeev was present on behalf of OPTRA automation to brief the students about various advancements and currently popular technologies being used in this domain.

The key features highlighted during the seminar were-

1. Introduction to Programmable Logic controllers and Supervisory control and Data Dissemination system.
2. Use of PLC/SCADA in the Automation system and Process Industries.
3. Emphasis on various kinds of PLC/SCADA technologies available across the globe and the kind of services being catered by the automation industries. Specifically how PLC/SCADA can help in driving and controlling the complete process of an automotive industry through an observer in the centralized control room.
4. Further Introduction to GUI and HMI features of PLC based system. The keynote speaker also acquainted the students with SIEMENS, Allen Bradley and ABB based PLC programming .
5. How ECE & EEE students can pursue PLC/Scada as their career option.
6. Demonstration was given on Zielo simulation tool. The students were even prompted to have a hand on experience with this tool.

The seminar lasted for 2 hours which was really helpful for the students. Students curiously raised questions regarding the same and were satisfied by the answers given in response to their queries.



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Industrial Visit to Insulation & Electrical Products Pvt. Ltd. (08th September 2017, Friday)

The Mechanical Engineering Department of Samalkha Group Of Institutions conducted an industrial visit to Insulation & Electrical Products Pvt. Ltd.(IEPPL). Industrial visit is a vital part of engineering courses as it helps to bridge gap between classroom and real world. A good industrial visit gives the students an opportunity to learn things practically in a real-time functional environment through interacting, witnessing the working methods and clarifying the doubts from experienced workers.

The company (IEPPL) is basically an automotive manufacturing small scale firm which is indulged in manufacturing of seat movement system and seat slider assembly. It was founded by Late Mr. Vishnu Lal in 1980's and now it is under his wife ownership. It supplies its products to several vendors like MSIL, M&M, TATA, LEAR, Ford etc. The Company profile is basically of Sheet Metal Operations.

During the visit of Insulation & Electrical Products Pvt. Ltd. (IEPPL), the students visited the following departments:-

Incoming Department: The raw material from the approved supplier is being inspected & checked thoroughly in the Incoming Inspection department. Further the shearing of material i.e. steel formation takes place with the required dimensions needed followed by other machinery operations i.e. blanking, bending, riveting etc. The product so formed is further welded & embossed for the permanent fusion of the joints. Finally, the assemble and surface finish from outside are done in

assembly section & the product is inspected further and then it gets ready to be packed & dispatched.

Press Shop: This is the first section where manufacturing begins. It comprises of several press machines which are generally pneumatic i.e. operates on air pressure. Machines are arranged according to the type of operation.

Quality Department: After finishing, testing of product is done in this section. The dimensions are also checked time to time by certain apparatus like Vernier caliper, screw gauge, height gauge etc. Along with dimensions, properties of product are also checked & observed by conducting several tests like Hardness test, Strength test etc. At last, final inspection is done and the product is assembled, packed & dispatched.

Assembly Section: After the ending of all the machinery operations, the final product is further finished & checked by applying grease or other lubricant. It is done either manually or with the help of machines.

Tool Room: This section acts as a supporting section as it supports all other manufacturing facilities like Press shop etc. It is used for repairing the tools such as die, punch etc. which are used in Press shop. It also includes smaller operations like planning, shaping, milling, grinding, etc. which is performed on SPM's(special purpose machines)- Planer, Shaper, Milling etc. Last but not the least, finishing or cutting of the tool also takes place in this section.

All the students went through a great learning experience. Mr. Ajay Goyal- Chairman, C.A. Dr. Sarita Goel- Member Executive appreciated the department for its commendable efforts.

Seminar on "Digital Marketing" (08th September 2017, Friday)

A seminar on 'Digital Marketing' was conducted at Samalkha Group of Institutions on September 08, 2017 by Mr. Rajeev Aanand, who is a digital marketer and motivational speaker. About 150 students of CSE, ECE, BBA and MBA Department accompanied by the teachers enthusiastically participated in the seminar. Digital Marketing importance and its applications were discussed by Mr. Rajeev Aanand. The key features highlighted during the seminar were-

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1. How to earn money efficiently using Facebook, Whatsapp and Youtube. Mr. Rajeev Anand also emphasized on promoting oneself through the right use of social media.
2. Use of # tag to increase visibility on networking sites. One can increase chances of visibility of one's profile by using # tag while uploading photos and tagging.
3. How to use YouTube, to make a YouTube channel and upload educational videos which would be helpful to others and once these videos get frequently clicked, money can be earned by the same.
4. Another important feature is to create a blog on Google and keep writing blogs regarding any useful topic of your interest. Once the number of blogs hit 40, one will get a mail from Google ensuring you as the Official Google blogger.

The seminar duration was 2 hours and the session was really beneficial for the students who want to earn money along with their studies.

The proceedings of the placement drive commenced with introduction note of Sony India. They addressed the students about various paradigms of technological aspects and advancements in the field of Engineering and Management. Thereafter, the students were preceded towards the placement rounds.

Shri Ajay Goyal (Chairman, SGI) congratulated the selected students & faculty members for their remarkable performance.



Ad-Mad Show (14th September 2017, Thursday)

Samalkha Group of Institutions always works towards innovation. To act upon its creative ideas, MBA department of SGI conducted an Ad-Mad show under the guidance of Dr. Partap Chahal, HOD-Faculty of Management. The event was scheduled at **12:00 AM** on **September 14, 2017** in the MBA department.

This Ad-mad show started with the essential part regarding the Advertisement and Creativity. In the theory part of Advertisement and Creativity, Mr. Amit Sharma told that advertisement needs creativity with madness. The objective of Ad-Mad show is to acquaint the students with the promotional strategies in marketing through advertisement. It is comprised of humorous and conceptual ad presentations by the students. Then students will act out on various advertisement scripts and ideas relevant for different sectors including FMCG product, goods, services, automobiles and social awareness etc.

Firstly, Mr. Amit Sharma mentioned all the rules of Ad-Mad Show to all the respective teams. Then the product name and the team no. were given to all the teams. Every team had 20 minutes to prepare the advertisement. All



Placement Drive of Sony India in SGI (12th September 2017, Tuesday)

Samalkha Group of Institutions welcomed Sony India for walk in interviews on 12th September 2017. The interview was aimed for B.Tech/MBA/BBA freshers to provide the bright career opportunities. The placement drive was enthusiastically participated by majority of the students. Shri Ajay Goyal, Chairman Samalkha Group of Institutions appreciated the company's decision to select the students directly from college level because through these direct drives the company can select the best students as per their requirements.

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the teams performed really well within the time and word limit.

Sanjana, Neeru, Reetu, Poonam and Sanjo students from BBA 1st sem got 3rd prize in their ad of "Sandals" with a nice brand name "Sambhal ke". Sannidhi, Priya, Sankalp, Meenakshi, Ankur again the students of BBA 1st sem got second prize in the ad of "Jeans" with brand "Gabbar Jeans". Mahender, Aman, Rohit, Sushant and Ashutosh got first Prize in the ad of "Facewash".

In the end, Dr. Partap Chahal, HOD – Faculty of Management also gave his thoughts on this Ad-Mad Show and told that it helps us to train ourselves in generating creativity amongst us.

The Director Sir congratulated and awarded the winners with medals and certificates and wished them for their bright future.



Rally For Rivers (21st September 2017, Friday)

India has essentially grown along the banks of major rivers. Our ancient civilizations were born along the waters, and they perished when the rivers shifted course.

For many millennia, we maintained the sanctity of this relationship. But in the last few decades, due to the pressures of population and development, our perennial rivers are becoming seasonal. If we do not act now to reverse the serious decline of these lifelines, the next generation will pay a very heavy price. Isha Foundation is proposing a comprehensive river rejuvenation plan to reverse this decline and revive our rivers through "Rally for Rivers".

Hence, Samalkha Group of Institutions gave its support to this major event through a seminar conducted by Mr. Sandeep Mandhan, Managing Director, MATEOS, in order to spread awareness among the students. The event was organized at 10:00 AM on 21st September 2017 in the seminar hall.

Mr. Sandeep gave the presentation about this event, along with this he told about creating and maintaining tree cover for a minimum of one kilometer on either side of the entire river length and half a kilometer for tributaries. Native forest trees would be planted in government-owned land along riverbanks. Organic fruit tree cultivation would be taken up on private farmers' lands.

This solution ensures that rivers are restored while also enhancing farmers' livelihood by more than doubling their income in five years. The availability of fruit also improves nutritional intake among people.



Engineer's Day Celebration (15th September 2017, Friday)

Engineer's Day was enthusiastically celebrated in Samalkha Group of Institutions on September 15, 2017 by Applied Science Department. Majority of the students of B.Tech 1st year participated in this event. Dr. Vinay Nasa (Director) and HODs' of all the departments graced the occasion by their presence. The event began with the lamp lightening by the Director Sir and all the HODs'. Thereafter, it preceded with the introduction on Engineer's Day which followed by the innovative PPT and poster presentations by the talented students.

Aditya Prakash and Manish bagged the first position; Vidhi and Jyoti bagged the second for PPT presentation whereas Asif Ali was the sole winner for Poster presentation. The whole event was passionately hosted by Mr. Prateek (CSE-1st year).



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Trees help keep rivers perennial, mitigate floods and drought, increase precipitation, mitigate climate change and prevent soil erosion.

He further told that to create awareness and momentum amongst all sections of society and the government, Isha Foundation is organizing a "Rally for Rivers" awareness campaign in consultation and collaboration with the Ministry of Environment.

Conceived by Sadhguru, the rally flagged off from Isha Yoga Center, Coimbatore on September 3 and would culminate in Delhi on October 2, covering 13 states and 21 major cities. Sadhguru would be driving this entire stretch of 6560 km across India. To submit a policy recommendation for central government, peoples' support is very vital. For a large environmental movement throughout the country like this, minimum of 10 crore votes are needed. Mr. Sandeep concluded the seminar by asking the students for their support through voting i.e. by giving a miss call on +918000980009.



**Personality Development Session
(22nd September 2017, Friday)**

Samalkha Group of Institutions always works for making their students creative. For fulfilling its objectives, MBA Department of Samalkha Group of Institutions structured a PDP Session of 1:30 hour which was conducted under the guidance of Dr. Partap Chahal, HOD – Faculty of Management. The session was scheduled on **September 22, 2017 at 11:00 AM** in the Seminar hall.

The present module on personality development is specifically designed to cater the demands of training courses being organized for SGI Students in order to improve their behavior & later functional efficiency. The session covered 3 areas. It was validated in three sessions and contained the distilled wisdom of this

consultative process. When effectively operationalised, the module should ensure that participants are given adequate opportunity to gain skills that will help them to improve their individual efficiency.

The session was initiated by **Ms. Deepika Ananad** with communication activity *Picture Puzzle* & covered the *Introduction of communication, barriers to communication & importance of communication*. Thereafter, **Mr. Bhaskar Angaria** initiated his session with *Chinese Whisper Management* game and discussed the *7 C's Of communication*. The last session was taken by **Ms. Jasleen Kaur** who discussed the *Do's and Don'ts of the Interview*.

The students participated very enthusiastically during the entire session and gained good knowledge that will help them to face the today's world competition.



**Dandiya Eve
(29th September 2017, Friday)**

"Dancing with the feet is one thing but dancing with the heart is another."



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'Dandiya Eve' was organized on September 29, 2017 wherein the faculty members and students danced their heart out creating a vibrant and exuberant evening. The event was initiated by our Member Executive, C.A. Dr. Sarita Goel.

All the faculty members and students came dressed up beautifully for this special evening. The event began with the dance moves of very talented faculty member- Mr. Virender (AP, Management Department). Thereafter, we had wonderful performances by the students. Everybody then joined the stage and danced to the fullest to make it one of the most happening event.

